

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Elections – National Voters Day Celebrations on 25-01-2014 – Supply of Badges, Certificates, T-Shirts and New Year Calendars – Payment of Rs.21,88,211/- to M/s. Livewires Advertising Pvt. Ltd., Hyderabad towards the cost of printing and supply of Badges, Certificates & T-Shirts – Sanctioned – Orders – Issued.

**GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT**

**G.O.Rt.No: 1089**

**Dated: 18-03-2014**

Read the following:-

1. Govt. Lr.No.3577/Elecs.E/A2/2013-13, dt: 16-01-2014
2. From M/s Livewires Advertising Pvt., Ltd., Hyderabad  
Invoice No.Prod-265, dt:27-1-2014.
3. G.O.Rt.No.730, Fin. (Expr.GAD-I) Dept., dt:12-03-2014.

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**ORDER:**

In letter 1<sup>st</sup> read above, work order has been issued to M/s Livewires Advertising Private Limited, Hyderabad to Print and Supply of 4,00,000 Nos of Badges, 1,43,000 Nos. of Certificates and 1500 Nos of Logo T-Shirts to all district headquarters and O/o CEO., Hyderabad in connection with National Voters Day celebrations on 25-01-2014. Accordingly, the agency has Printed and supplied 4,00,000 Nos of Badges, 1,43,000 Nos. of Certificates and 1500 Nos of Logo T-Shirts to all district headquarters and O/o CEO., Hyderabad in connection with National Voters Day celebrations on 25-01-2014 and furnished the invoice for an amount of Rs.21,88,211/- including Service Tax and requested for arranging payment in the reference 2<sup>nd</sup> read above as detailed below.

Sl. No.	Item	Specification	Quantity	Rate excluding service tax & including transportation charges	Amount in Rs.
1	Badges	Bilingual in size 3.5" X 3.5" in four color printing on 300 gsm Art card with special die making and a badge Clip	4,00,000	Rs.2.85 each	11,40,000
2	Certificates	10.5" X 8" in four colour printing on 300 gsm Art Card	1,43,000	Rs.2.50 each	3,57,500
3	T-Shirts	Locoste White T-Shirt with NVD, 2014 logo Printing in Large & Medium size	1,500 (300 of Medium size, 900 of Large size, 300 of XL size)	Rs.300 each	4,50,000
4	Add:- 12.36% Service Tax				2,40,711
	<b>Total</b>				<b>21,88,211</b>

(Contd...2...)

2. After careful examination, Government hereby accord sanction for payment of an amount of **Rs.21,88,211/-** (Rupees Twenty one lakh eighty eight thousand two hundred and eleven only) to M/s Livewires Advertising Private Limited, Hyderabad towards the cost of Printing and supply of 4,00,000 Nos of Badges, 1,43,000 Nos. of Certificates and 1500 Nos of Logo T-Shirts to all district headquarters and O/o CEO., Hyderabad in connection with National Voters Day celebrations on 25-01-2014.

3. The expenditure sanctioned in para 2 above shall be debited to "**2015 Elections - MH 104 Charges for conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly - 210 Supplies and Materials / 211 Materials and Supplies**" and shall be met from out of the additional funds provided vide G.O. 3<sup>rd</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, and credit in favour of "**M/s Livewires Advertising Private Limited, Hyderabad A/c No.62204300977, State Bank of Hyderabad, Old Bowenpally Branch, Secunderabad, IFSC Code:SBHY 0020812 & MICR No. 500004082, PAN No.AAACL2455K.**

5. This order does not require the concurrence of Finance Department as per the orders issued vide G.O. 3<sup>rd</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRL.SECRETARY TO GOVERNMENT

To

M/s Livewires Advertising Private Ltd.,

6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad-82.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

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//FORWARDED:: BY ORDER//

SECTION OFFICER